

Retreats – Advertisement sizes – in mm

Full-page portrait adverts (118w x 182d)

Full bleed adverts 148w x 210d +3mm bleed all round,
keep important data within 118x182 page area

Quarter page portrait adverts (57w x 89d)

Half-page landscape adverts (118w x 90d)

Artwork must be the size quoted in brackets, the boxes are only a guide.

Please read the IMPORTANT INFORMATION on the following page

One-third page landscape adverts (118w x 58d)

One-eighth page landscape adverts (57w x 42.5d)

***Artwork must be the size quoted in brackets,
the boxes are only a guide.***

Please read this IMPORTANT INFORMATION

Before you start

- Please consider the benefits of using a professional designer to prepare your advert. The full price of the advert includes the artwork prepared by our own designer,* or you may prefer to use someone local to you.

*subject to additional charges for author's corrections.

Advice

- Do not try to squeeze too much information in, as this allows limited scope for creative design and may compromise the quality of the final advert. Spend time checking everything is correct before it comes to us. Complex adverts may involve an extra cost, which we will advise on before commencing work.

How to supply

- If you wish to supply your own artwork, please ensure that it is the correct orientation for the size chosen – ie portrait for full page and 1/4 page, landscape for 1/2 page, 1/3 page and 1/8 page.
- Please use any of the following file formats – in order of preference: Press Quality PDFs, Photoshop jpeg (minimum 300dpi), Illustrator eps. Microsoft Word is generally not suitable, but we can capture the text and prepare the advert for you.
Microsoft Publisher, Excel and Powerpoint are not suitable.
- Our preferred way of sending adverts to us is via **WeTransfer.com** to **mail.alpha.x@gmail.com** and copied to **info@retreats.org.uk**
Please only send your advert as an email attachment if the size is less than 5mb.

Technical queries

- If you have any technical queries on the preparation or submission of adverts, please ring Alan or Nikkie on **01635 523240** or email **mail.alpha.x@gmail.com**

Proofing timescale

- All adverts will be proofed for your approval during September or October. If you know that you will be unavailable, please nominate someone else to give approval on your behalf.